

**TERMS & CONDITIONS FOR LOGO DESIGN COMPETITION**  
**IN CONJUNCTION WITH THE 40<sup>TH</sup> ANNIVERSARY OF**  
**THE LOOK EAST POLICY (LEP)**

1. The purpose of the Competition is to design a logo to commemorate the 40<sup>th</sup> Anniversary of the Look East Policy (LEP) in 2022.
2. Flexibility and scalability of design are key requirements as it should be ready for resizing, look good in black and white as well as colour. The final version of the logo should be suited for viewing/display as it will be used for promotions, lapel pin, buntings, t-shirt and other merchandising items.
3. The logo must:
  - a) Represent the concept/value of the Look East Policy and depict a strong visual to commemorate the 40<sup>th</sup> anniversary of the LEP;
  - b) Derive inspiration from Malaysia's diverse, harmonious and unique multi-culture; as well as positive ethics and values, efficiency and technology advancements from Japan;
  - c) Contain the words "40<sup>th</sup> Anniversary of the Look East Policy (LEP)";
  - d) Include description for the rationale in the choice of design and colours; *and*
  - e) Not contain any elements of political, race, religion and culture sensitivities.
4. Entries must be submitted as JPEG files (2" x 2", 300 dpi and greater). For quality reproduction purposes, the winning entry needs to be submitted in scalable vector graphic format (EPS).
5. The Competition is open for submission on **26 October 2021** and **closes on 20 November 2021, 5.00 pm**. All timings are in Malaysia Time (MYT).

6. Entries must be submitted via email to [eastasia@miti.gov.my](mailto:eastasia@miti.gov.my) by **5 pm, 20 November 2021**. Late submissions will not be considered. Any enquiries can also be sent to this address. Participants must provide information as follows:
  - Name as IC/passport;
  - IC number/ passport number;
  - Contact No./ Mobile Contact;
  - Email address; *and*
  - Home Address.
7. The Competition is open to all Malaysians as well as Japanese nationals residing in Malaysia and Japan, aged **18 years old and above**. Participants are permitted to submit a maximum of three designs. Each submission must be sent in a separate email.
8. Employees of MITI involved with the Competition are not eligible to enter the Competition. MITI reserves the right to verify the eligibility of all entrants.
9. MITI reserves the right, in absolute discretion, to request a proof of identity in the form of IC/passport, driving licence and a utility bill bearing the participant's address.
10. Participants need to affirm their submission is of their own original work, have not been copied from others or from previous designs, including their own, and does not violate or infringe any third party's intellectual property rights. The Government of Malaysia shall not be liable for any violation or infringement of third party's intellectual property rights carried out by the Participant(s).
11. MITI reserves the right to disqualify any Participant that:
  - a) undermines, has or attempted to undermine the operation of the Competition by fraud, cheating or deception; *and/or*
  - b) are not eligible or unable to provide proof of eligibility to participate in the Competition for verification by MITI when requested.

12. By participating in this Competition, the participants agree to be bound by the terms and conditions herein stated.
13. All submission will become the property of the Government of Malaysia and may be used for any other purposes, including, but not limited to, display on websites, business cards, letterheads, posters and other materials.
14. All intellectual property rights in any contents and/or materials submitted, made or created by the Participant in connection with the Competition and any derivative works arising therefrom will perpetually and unconditionally be vested in, assigned to and owned by the Government of Malaysia.
15. MITI shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate without compensation to the Participant and the Participant waives all rights he or she may have in such materials or works.
16. The winning entry will be selected by a Judging Committee comprising representatives from MITI, Ministry of Foreign Affairs (MOFA), Public Service Department (JPA) and the Embassy of Japan. Their decision will be deemed as final and binding and no correspondence will be entertained.
17. Prizes are as follows:
  - **First Prize: RM1,000;**
  - **Second Prize: RM600; and**
  - **Third Prize: RM400.**
18. MITI reserves the right to replace the prizes with any items of equivalent value without prior notice, at its own discretion and subject to availability. Prizes are strictly not transferable, assignable, exchangeable or redeemable by the competition winner(s) in any other form or manner other than that specified by MITI.

19. MITI shall not be responsible to any Participant who defaults in collecting the Prizes in accordance with the Prize Claim/Delivery Date in any respect whatsoever. MITI reserves the right to determine how uncollected Prizes will be dealt with.
20. The winners shall be informed through email and/or telephone call. MITI shall not be held liable in the event that the winners cannot be contacted for whatever reasons. MITI shall not be held liable in the event of non-receipt or delayed delivery of any notification to the winners. Non-winning entries will not be contacted.
21. Proof of submission of an entry is not proof of receipt. MITI is not responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorised access to entries, or entries lost or delayed whether or not arising during operation or transmission as a result of server functions, virus, bugs or other causes outside our control.
22. MITI reserves the right to cancel or modify the Competition and award the prize by alternate means if fraud or technical failure is determined at any time by MITI, including after the submission window has closed.
23. MITI is not responsible, for the purpose of winner and prize notification and delivery, in the event the competition winner has provided incorrect, outdated, or otherwise invalid contact information and for any prize that has been lost, stolen, damaged or tampered with after it has been released from MITI for delivery to the competition winner(s).
24. The Government of Malaysia shall not be liable for any damage, loss or injury suffered by any Participant as a result of taking part in the Competition.
25. The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the remainder of the Terms and Conditions of the Competition.

26. Where the Terms and Conditions of the Competition is prepared in English and any other language(s) in the event of any inconsistency between the English language and the other language(s), the English language version shall prevail and govern in all respects.